



Attorneys at Law

RECEIVED
CENTRAL FAX CENTER

DEC 20 2006

Suite 2800 1100 Peachtree St.
Atlanta GA 30309-4530
t 404 815 6500 f 404 815 6555
www.KilpatrickStockton.com

December 20, 2006

direct dial 404 745 2520
direct fax 404 541 4619
JGardner@KilpatrickStockton.com

FAX

| RECIPIENT/ PHONE NO. | FAX NO. | COMPANY/ CITY, STATE, COUNTRY |
|---|--------------|---|
| Centralized Fax Dept. Group Art Unit 3624 Examiner: Stefanos Karmis | 571.273.8300 | U.S. Patent and Trademark Office Alexandria, VA 22313-1450 |

Jason D. Gardner
FROM14
PAGES (WITH COVER)3132
REFERENCE NO40125/280021
CLIENT/MATTER NO.

PLEASE CALL 404 815 6497 IF YOU HAVE DIFFICULTY WITH THIS TRANSMISSION.

CONFIDENTIALITY NOTE:

The information contained in this fax message is being transmitted to and is intended for the use of the individual named above. If the reader of this message is not the intended recipient, you are hereby advised that any dissemination, distribution or copy of this fax is strictly prohibited. If you have received this fax in error, please immediately notify us by telephone and destroy this fax message.

COMMENTS

Applicant:

Robert M. Brody

Title:

SYSTEMS AND METHODS FOR PROVIDING CONSUMERS
ANONYMOUS PRE-APPROVED OFFERS FROM A CONSUMER-
SELECTED GROUP OR MERCHANTS

Serial No./Docket No.:

09/737,459

40125/280021

Filing Date

December 14, 2000

PAPERS SUBMITTED:

1. PTO/SB/21 Transmittal form; and
2. Amendment and Response to Non-Final Office Action.

Date: December 20, 2006

By: Jason D. Gardner, Reg. No. 58,180

TO BE COMPLETED BY KS OPERATIONS CENTER

TRANSMISSION RECEIPT DATE/TIME: _____

COMPLETED BY: _____

JOB CODE 60167

ATLANTA AUGUSTA CHARLOTTE LONDON RALEIGH STOCKHOLM WASHINGTON WINSTON-SALEM

US2000 9663197.1

DEC 20 2006

PTO/SB/21 (09-04)

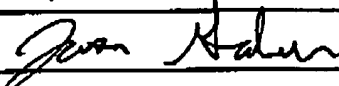
Approved for use through 07/31/2008. OMB 0851-0031

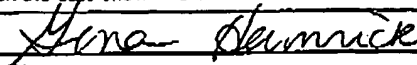
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

| | | | |
|---|----------------------|------------------------|--------------|
| TRANSMITTAL FORM (to be used for all correspondence after initial filing) | Application Number | 09/737,459 | |
| | Filing Date | December 14, 2000 | |
| | First Named Inventor | Robert M. Brody | |
| | Art Unit | 3624 | |
| | Examiner Name | Stefanos Karmis | |
| Total Number of Pages in This Submission | 13 | Attorney Docket Number | 40125/280021 |

| ENCLOSURES (check all that apply) | | |
|--|--|--|
| <input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below): |
| <div style="border: 1px solid black; padding: 2px;">Remarks</div> | | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | | |
|--|---|----------|--------|
| Firm | Kilpatrick Stockton LLP | | |
| Signature |  | | |
| Printed Name | Jason D. Gardner | | |
| Date | December 20, 2006 | Reg. No. | 58,180 |

| CERTIFICATE OF TRANSMISSION/MAILING | | | |
|---|---|------|-------------------|
| I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. | | | |
| Signature |  | | |
| Typed or printed name | Gina Hamrick | Date | December 20, 2006 |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

RECEIVED
CENTRAL FAX CENTER

DEC 20 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Robert M. Brody

SERIAL NO.: 09/737,459

GROUP ART UNIT: 3624

FILED: December 14, 2000

EXAMINER: Stefanos Karmis

FOR: **SYSTEMS AND METHODS FOR
PROVIDING CONSUMERS
ANONYMOUS PRE-APPROVED
OFFERS FROM A CONSUMER-
SELECTED GROUP OR
MERCHANTS**

CERTIFICATE OF TRANSMITTAL

I hereby certify that this correspondence is being
facsimile transmitted to the U.S. Patent and
Trademark Office's Centralized Facsimile Number of
571-273-8300 on December 20, 2006.


Gina Hamrick

Attorney Docket No.: 40125/280021

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

AMENDMENT AND RESPONSE TO NON-FINAL OFFICE ACTION

Sir:

In response to the non-final Office Action mailed on September 26, 2006, Attorney
for the Assignee submits the enclosed amendments and remarks. Kindly enter the
following amendments and consider the appended remarks.

Amendments to the Claims are reflected in the listing of claims, which begins on
page 2 of this paper.

Remarks begin on page 8 of this paper.

Conclusion begins on page 12 of this paper.